



ARAU GROUP
YOUR KEY TO SUCCESS

ARAU GROUP YSP

C.E.O. Mission of Statement

- Our corporation values lie in the happiness of our employees and appreciation from our customers! As one of most important driving forces in developing modern society, corporations have become the backbone of the communities they belong to. To build a happy and harmonious society, it is a worthwhile attempt for us to build a happy business. We strive to fully undertake our social responsibility, building a green and sustainable business, leading as an example of a happy business, and ultimately achieving the shared vision of "home".
- •Over 25 years experience in the sales and retail industry within the MENA region.
- •Held top business development positions for leading businesses in Saudi Arabia.
- •Vast consulting experience with many leading companies in the MENA region.



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WHO WE ARE We Provides one Stop Business Solution.

- ✓ Our Mission: To Fulfill Customer Needs Through Convenient, Sustainable Offering and Provide Simple Yet Best Customer Service to Maximize Share Holders Value
- ✓ Our Values: •Integrity •Quality •Transparency •Team work •Discipline
- ✓ Our Vision: •Perfection •Consistency •Efficiency
- ✓ Group services ... Are Conducted By Professionals With Significant Marketing Experience and Operating in Focused Functional Areas. Through These Areas, We Can develop concepts , Training and Career Development, Strategic Sourcing and Materials Supply, Environmental Services, Project Management, Support, Quality Inspection, Upstream Research, as Well as Information Technology, and Brand Building Cost Effective Marketing Strategies. Over the last years, we have developed knowledge and expertise to meet the needs & offer integrated business solution to Fulfill Customer Needs Through Convenient, Sustainable Offering and Provide Simple Yet Best Customer Service to satisfy our partners .

WHAT WE OFFER

- ARAU's dedicated services will help your business in :-
 - ❖ BUSINESS DEVELOPMENT
 - ❖ MARKET PENETRATION
 - ❖ PRODUCT INTRODUCTION
 - ❖ SOURCING PRODUCTS
 - ❖ FINDING RELEABLE DISTRIBUTORS
 - ❖ BRAND BUILDING & ACTIVATION
 - ❖ OFFICIAL REPRESENTATION



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SCOPE OF SERVICE FEE

- **BROKERAGE FEE:** %AGE of the sales / purchases This percentage fee will be taken from the annual sales value after successful signing of a distributor for your company and the validity of brokerage fee will be as per the validity of third party contract .

Optional extra service

- **Business Management Fee:** Fixed amount Monthly advance as per the scope of work . This gives your business access to our team of experts on a continual basis within the scope of objectives that have been set within the signed agreement.



CONTACT US

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